

Calling All Advertisers

We are looking for businesses and individuals interested in supporting the 2011–12 Friends of the Performing Arts Center Community Concert Series.

The Friends of the Performing Arts Center (FPAC) is a non-profit, incorporated group comprised of local citizens with a variety of backgrounds committed to nurturing both cultural and performing arts within the schools and surrounding communities. The FPAC has a fourteen-member, all-volunteer board that makes decisions with regard to all performers selected for our yearly concert series.

Over the past several years, the Friends of the Performing arts center has donated over \$67,000 of equipment to the Middleton-Cross Plains Area performing arts center at Middleton High School. Each performance presented by the Friends of the Performing Arts Center is sponsored by local businesses who aid in the mission of supporting and promoting the arts, providing scholarship programs to area students and offering fund raising opportunities to student organizations.

The Friends of the Performing Arts Center would like to thank the hundreds of sponsors over the years who have helped contribute to the success of this organization.

Support opportunities include performance sponsorship, print advertisements in the series program, electronic advertisements at friendspac.org, sponsorship opportunities for performance mailings, and email promotions for individual performances.

Please fill out the attached agreement in your area(s) of interest or contact the Friends at friendspac@charter.net for more information.

Friends of the Performing Arts Center

2011–2012 Performing Arts Series

Deer Camp

Friday, September 30, 2011

Presidio Brass

Saturday, November 19, 2011

Missoula Children's Theater "The Jungle Book"

Saturday, January 28, 2012

Vocal Trash

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Friends of the Performing Arts Center

2010–2011 Performing Arts Series Sponsorship Opportunities

Business Name _____

Contact Name _____

Phone _____ Fax _____

E-mail _____

_____ Performance Sponsor: \$2000

Includes full page ad* in series program, logo in show information in series program and on front of specific performance promotional materials (4 available)

_____ Performance Postcard Mailing Sponsor: \$700

Includes logo and special recognition on postcard mailing for specific performance

_____ Performance E-Mail Sponsor: \$250

Includes logo and special recognition on E-mail promotion for specific performance

**see page 3 for ad sizes.*

Ad Specifications: Print-ready ads are due Sept 1, 2010. Ad should be provided as high resolution, grayscale files in the following formats: .tif, .jpg, or .pdf. Ads may be submitted electronically to friendspac@charter.net or by mail to address below

WE WOULD LIKE AN AD CREATED FOR US FOR AN ADDITIONAL \$50

We would like our company name and a link to our company website to appear on the FPAC website for the 2010–11 season for an additional \$100

Please make your check payable and send with artwork to:

Friends of the Performing Arts Center, P.O.Box 620613, Middleton, WI 53562-0613

 FRIENDS OF THE
PERFORMING ARTS CENTER
Middleton-Cross Plains Area

Sign: _____

Date: _____

Friends of the Performing Arts Center

2010–2011 Performing Arts Series Web Advertising Agreement

Business Name _____

Contact Name _____

Phone _____ Fax _____

E-mail _____

**Ad Rates for Web Ads:

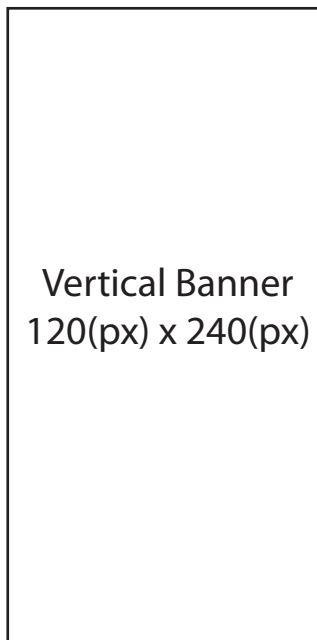
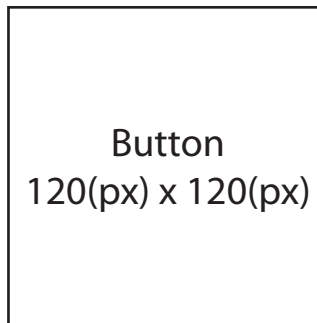
_____ 120 x 120 (Button): \$300

_____ 120 x 240 (Vertical Banner): \$450

***includes a hot link to advertiser's website. Web ad page placement may be requested, however preferred locations are given on a first-come, first-serve basis.*

Web-ready ads can be submitted at any time and will be posted as soon as agreement with payment is received. Ad should be provided at 72 dpi at the specified size in the following formats: .gif, or .jpg files and should not exceed 20K. Web ads may be submitted electronically to friendspac@charter.net or by mail to address below. IF YOU WOULD LIKE AN AD CREATED FOR YOU, AN ADDITIONAL CHARGE OF \$50 WILL BE APPLIED.

Please make your check payable and send with artwork to: *Friends of the Performing Arts Center, P.O.Box 620613, Middleton, WI 53562-0613*



 FRIENDS OF THE
PERFORMING ARTS CENTER
Middleton-Cross Plains Area

Sign: _____

Date: _____

Friends of the Performing Arts Center

2010–2011 Performing Arts Series Print Advertising Agreement

Business Name _____

Contact Name _____

Phone _____ Fax _____

E-mail _____

***Ad Rates for Season Program:**

_____ Back cover (full color): \$1,250

_____ Inside-front cover (full color): \$1,100

_____ Inside-back cover (full color): \$1,100

_____ Full-page: \$1,000

_____ Half-page vertical/horizontal (circle one): \$500

_____ Quarter-page vertical/horizontal (circle one): \$300

_____ Eighth-page ad: \$200

**see this and following page for ad sizes.*

Ad Specifications:

Print-ready ads are due Sept 1, 2010. Ad should be provided as high resolution, grayscale files in the following formats: .tif, .jpg, or .pdf. Ads may be submitted electronically to friendspac@charter.net or by mail to address below

WE WOULD LIKE AN AD CREATED FOR US FOR AN ADDITIONAL \$50

We would like our company name and a link to our company website to appear on the FPAC website for the 2009–10 season for an additional \$100

Please make your check payable and send with artwork to:

Friends of the Performing Arts Center, P.O.Box 620613, Middleton, WI 53562-0613



Middleton-Cross Plains Area

Sign: _____

Date: _____

Full-page ad
5" w x 8" h

Eighth-page ad
2.375"w x 1.875"h

Eighth-page ad
2.375"w x 1.875"h

Quarter-page ad
horizontal
5"w x 1.75"h

Half-page ad
horizontal
5"w x 3.875"h

Half-page ad
vertical
2.375"w x 8"h

Quarter-page ad
vertical
2.375"w x 3.875"h

Quarter-page ad
vertical
2.375"w x 3.875"h